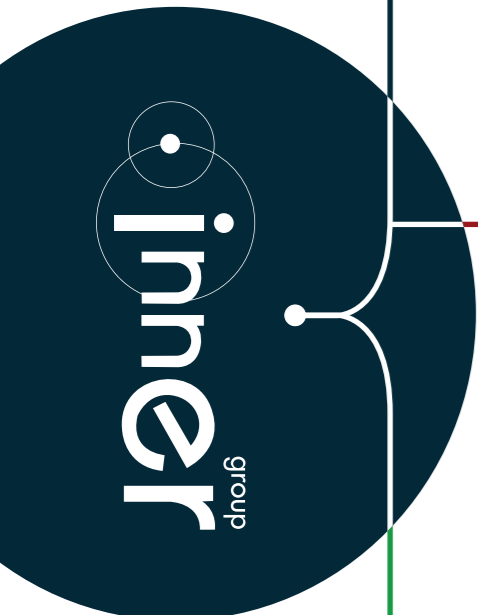


A E R O M A G A Z I N E  
2020



### AVIATION PLATFORM

- **AERO MAGAZINE BRAZIL**  
• Platform in portuguese
- **AERO MAGAZINE LATIN AMERICA**  
• Platform in spanish
- **AERO MAGAZINE INTERNATIONAL**  
• Platform in english

- social medias
- aeromagazine.com.br
- social medias
- aeromagazine.net

- facebook.com/aeromagazine
- instagram.com/aeromagazine
- facebook.com/aeromagazineal



### WINE PLATFORM

- **ADEGA MAGAZINE BRAZIL**  
• Platform in portuguese
- **ADEGA MAGAZINE LATIN AMERICA**  
• Platform in spanish
- **ADEGA MAGAZINE INTERNATIONAL**  
• Platform in english

- social medias
- revistaadega.com.br
- melhorvinho.com.br
- social medias
- social medias

- facebook.com/revistaadega
- instagram.com/revistaadega

### GUIDES

- Descorchados Guide
- Adega Vinhos do Brasil Guide

### EVENTS

- Descorchados Tasting
- Adega Folha Tasting
- Provino Professional Wine Fair
- Winetruck
- ADEGA International Tasting
- Wine Run

### E-COMMERCE

- Seleção Adega
- Clube Adega

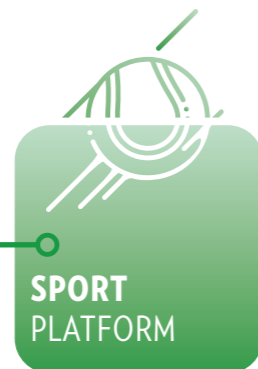


### GASTRONOMY PLATFORM

- **SABOR.CLUB MAGAZINE**
- **E-COMMERCE**

- social medias
- revistasabor.club
- Clube Sabor.Club

- facebook.com/SaborPontoClub
- instagram.com/sabor.club



### SPORT PLATFORM

- **TÊNIS MAGAZINE**

- social medias
- revistatenis.com.br

- facebook.com/revistatenis
- instagram.com/revista\_tenis
- twitter.com/revista\_tenis

# MEANS

RELEVANT,  
INDEPENDENT  
AND RESPECTED  
EDITORIAL  
CONTENT



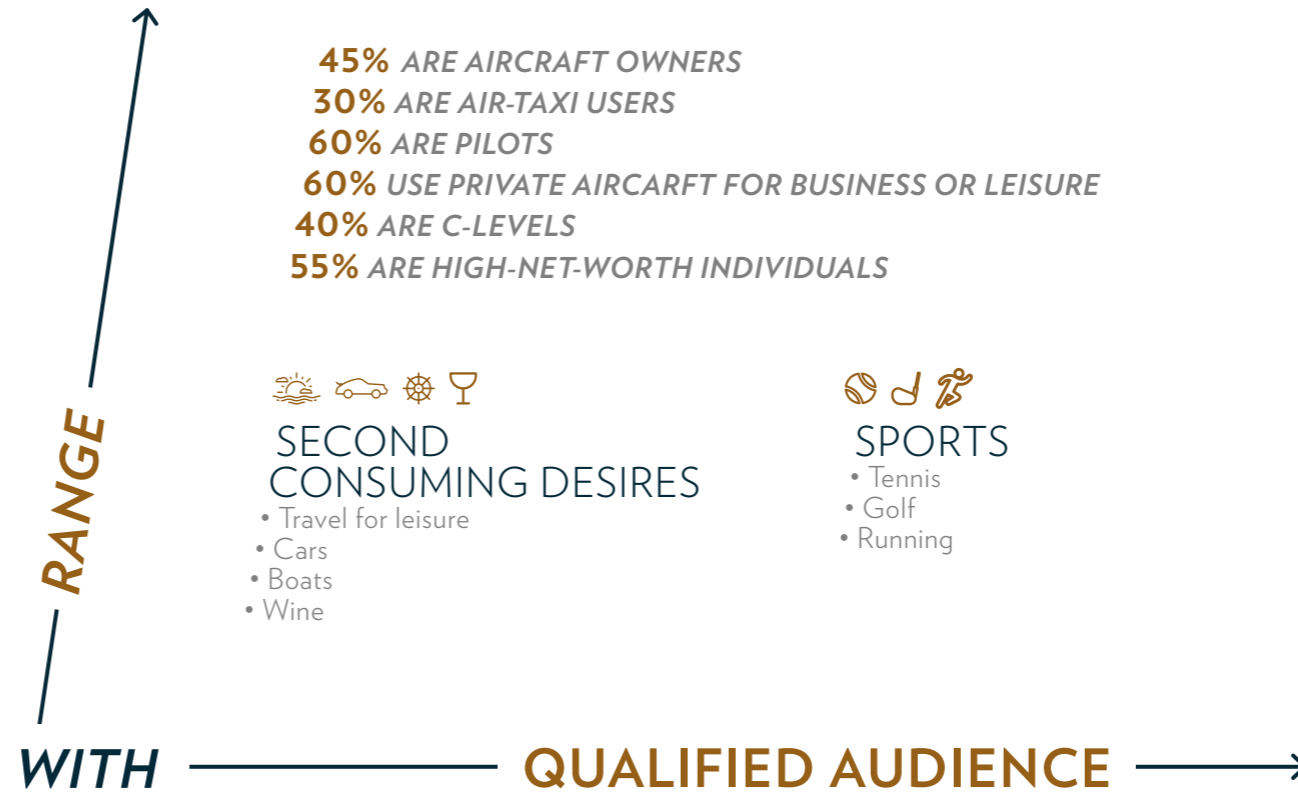
<b>BRAZIL</b> • In portuguese	<b>JAN</b> <b>ED. 308</b> • Shopping guide material date: <b>JAN 13</b>	<b>FEB</b> <b>ED. 309</b> • Hai heli expo coverage • Special - helicopters material date: <b>FEB 10</b>	<b>MAR</b> <b>ED. 310</b> material date: <b>MAR 09</b>	<b>APR</b> <b>ED. 311</b> • Sun´n fun coverage • Fidae coverage • Special - general aviation material date: <b>MAR 27</b>	<b>MAY</b> <b>ED. 312</b> • Anniversary issue • Abace coverage material date: <b>MAY 05</b>	<b>JUN</b> <b>ED. 313</b> • Ebase coverage • Helixp coverage • Aviashow coverage • Ila coverage material date: <b>JUN 04</b>	
	<b>JUL</b> <b>ED. 314</b> material date: <b>JUN 29</b>	<b>AUG</b> <b>ED. 315</b> • Labace preview • Farnborough coverage • Oshkosh coverage material date: <b>JUL 23</b>	<b>SEP</b> <b>ED. 316</b> • Labace coverage material date: <b>AUG 28</b>	<b>OCT</b> <b>ED. 317</b> • Ibas coverage • Special - training and carrer material date: <b>SEP 28</b>	<b>NOV</b> <b>ED. 318</b> • Nbaa coverage material date: <b>OCT 24</b>	<b>DEC</b> <b>ED. 319</b> • Special - aeronautical tourism material date: <b>NOV 26</b>	
	<b>LATINAMERICA</b> • In spanish	<b>JAN/FEB</b> <b>ED. 25</b> • Shopping guide • Hai Heli expo coverage material date: <b>JAN 30</b>	<b>MAR/APR</b> <b>ED. 26</b> • Sun´n fun coverage • Fidae coverage material date: <b>MAR 30</b>	<b>MAY/JUN</b> <b>ED. 27</b> • Ebase coverage • Helixp coverage • Ila coverage material date: <b>MAY 30</b>	<b>JUL/AUG</b> <b>ED. 28</b> • Farnborough coverage • Labace coverage • Oshkosh coverage material date: <b>JUL 30</b>	<b>SEP/OCT</b> <b>ED. 29</b> • Ibas coverage material date: <b>SEP 30</b>	<b>NOV/DEC</b> <b>ED. 30</b> • NBAA coverage material date: <b>NOV 30</b>
		<b>JAN/FEB</b> <b>ED. 13</b> • Shopping guide • Hai Heli expo coverage material date: <b>JAN 30</b>	<b>MAR/APR</b> <b>ED. 14</b> • Sun´n fun coverage • Fidae coverage material date: <b>MAR 30</b>	<b>MAY/JUN</b> <b>ED. 15</b> • Ebase coverage • Helixp coverage • Ila coverage material date: <b>MAY 30</b>	<b>JUL/AUG</b> <b>ED. 16</b> • Farnborough coverage • Labace coverage • Oshkosh coverage material date: <b>JUL 30</b>	<b>SEP/OCT</b> <b>ED. 17</b> • Ibas coverage material date: <b>SEP 30</b>	<b>NOV/DEC</b> <b>ED. 18</b> • NBAA coverage material date: <b>NOV 30</b>

# MEANS

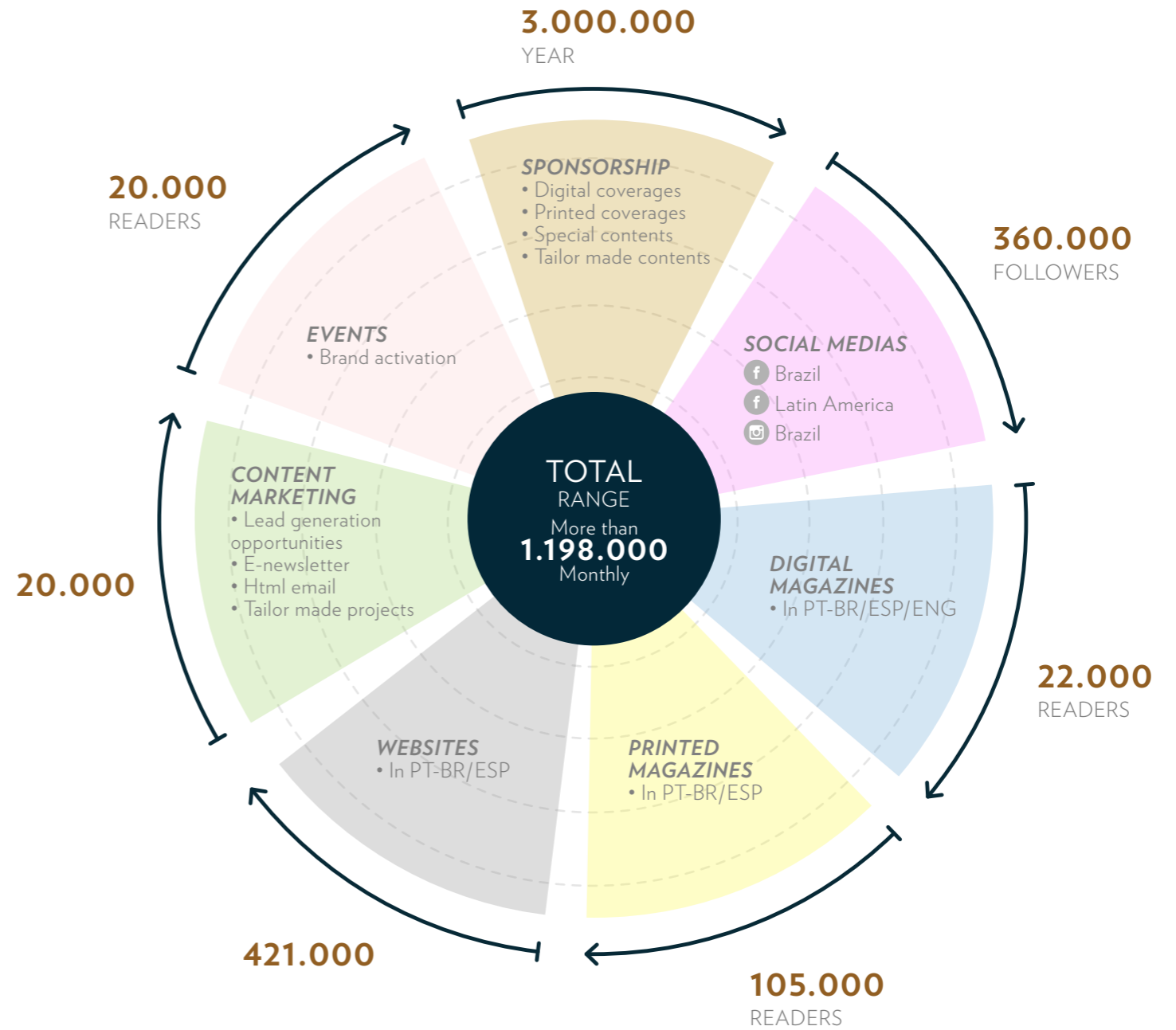
MARKETING  
OPTIONS  
IN 360°  
PLATFORMS



QUALIFIED  
AUDIENCE  
ALLIED WITH  
NICHE MARKET



**MOST READ BY  
AIRCRAFT OWNERS  
AND PILOTS IN BRAZIL  
AND LATIN AMERICA**

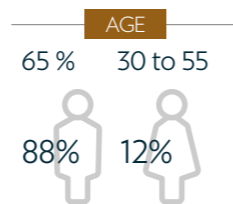


# MEANS

AN UNIQUE  
LIFE STYLE



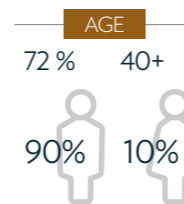




**421.000**  
visitors

**WEBSITES**

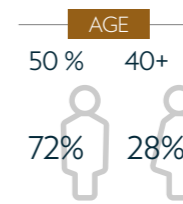
- In portuguese  
**370.000** unique visitors \*\*  
**560.000** impressions \*\*
- In spanish  
**51.000** unique visitors \*\*  
**115.000** impressions \*\*



**30.000**  
copies monthly

**PRINT MAGAZINES**

- In portuguese



**356.000**  
followers

**SOCIAL MEDIAS**

- In portuguese  
**f 320.000** followers
- i 37.000** followers
- In spanish  
**f 3.000** followers




\*\* monthly average

BRAZIL • In portuguese  +  monthly

**DISTRIBUTION**

- Physical newsstands in Brazil
- Digital newsstands
- Print + digital subscriptions
- Qualified vip mailing
- Trading mailing
- Free copies at over thirty onboard exclusive lounges
- Free copies at over fifteen onboard business aviation lounges
- Free distribution at aviation and very qualified events


LATIN AMERICA • In spanish

 bi-monthly

**DISTRIBUTION**

- Digital newsstands
- Digital subscriptions
- Qualified vip mailing
- Trading mailing
- Free distribution at aviation and very qualified events
- Business aviation FBO's

INTERNATIONAL • In english

 bi-monthly

**DISTRIBUTION**

- Digital newsstands
- Digital subscriptions

DIGITAL ISSUES IN MORE THAN **30 COUNTRIES**



ZINIO / GOREAD

# MEANS

THE BEST  
DEAL TO  
REACH  
YOUR  
GOALS



	AERO MAGAZINE BRAZIL • In portuguese		AEROMAGAZINE LATINAMERICA • In spanish	AERO MAGAZINE INTERNATIONAL • in english
	PRINT MONTHLY 30.000 COPIES	DIGITAL MONTHLY 6.000 COPIES	DIGITAL BI-MONTHLY 10.000 COPIES	DIGITAL BI-MONTHLY 5.000 COPIES
UNDETERMINED	FORMAT PERIODICITY CIRCULATION			
	DOUBLE PAGE	US\$ 23,000	US\$ 7,000	US\$ 9,000
	SINGLE PAGE	US\$ 14,000	US\$ 5,000	US\$ 7,000
	HALF PAGE - HORIZONTAL	US\$ 8,000	US\$ 3,000	US\$ 4,200
	1/3 PAGE VERTICAL	US\$ 6,000	US\$ 2,000	US\$ 3,000
COVERS	INSIDE FRONT COVER	US\$ 20,000	US\$ 6,000	US\$ 8,400
	INSIDE FRONT COVER + PAGE 03	US\$ 30,000	US\$ 8,000	US\$ 11,200
	INSIDE BACK COVER	US\$ 15,500	****	****
	OUTSIDE BACK COVER	US\$ 25,000	****	****

CLASSIFIED SECTION	AERO MAGAZINE BRAZIL • In portuguese		AEROMAGAZINE LATINAMERICA • In spanish	AERO MAGAZINE INTERNATIONAL • in english
	PRINT	DIGITAL	DIGITAL	DIGITAL
SINGLE PAGE	US\$ 2,700	US\$ 1,500	US\$ 2,500	US\$ 1,500
1/2 PAGE - HORIZONTAL	US\$ 1,700	US\$ 1,000	US\$ 1,500	US\$ 1,000
1/4 PAGE	US\$ 900	US\$ 700	US\$ 1,000	US\$ 700

UNDETERMINED FORMATS



**DOUBLE PAGE**  
41,0 x 27,5 cm



**HALF PAGE**  
20,5 x 13,5 cm



**SINGLE PAGE**  
20,5 x 27,5 cm

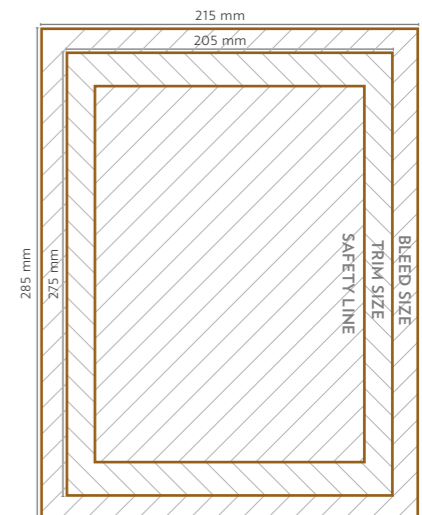


**1/3 PAGE**  
6,8 x 20,5 cm

TECHNICAL SPECIFICARIONS

- File : PDF
- Minimum resolution : 300 DPI
- Print and digital issues use the same material file
- For a better use of the digital magazine, links must be saved as editable text

BLEEDING AND CUT LINES



CLASSIFIED FORMATS



**SINGLE PAGE**  
18,5 x 24,5 cm



**HALF PAGE**  
18,5 x 12 cm



**1/4 PAGE**  
9 x 12 cm

THE ESSENTIAL WEBSITES FOR AND ABOUT THE AVIATION INDUSTRY, CONSTANTLY REFRESHED

**AEROMAGAZINE.COM.BR**  
**IS THE MOST VISITED**  
AVIATION WEBSITE IN BRAZIL

**AEROMAGAZINE.NET**  
**IS THE MOST RELEVANT**  
AVIATION WEBSITE IN LATIN AMERICAN

INTERNET

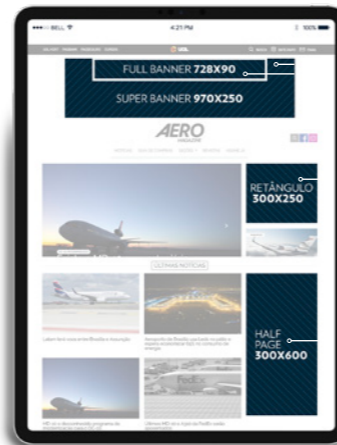
**TECHNICAL SPECIFICATIONS:**

- Super banner 970x250
- Full banner 728x90
- Medium rectangle 300x250
- Half page 300x600

**ACCEPTED FILE FORMAT:**

- JPEG; PNG; GIF e HTML5
- Third-party served banners
- Rich media
- STATIC FILE SIZE : 149 kb max

URLs written on the static advertising message will automatically be linked, otherwise only with specific instructions



**AERO MAGAZINE - BRAZIL** • In portuguese  
• 370.000 Monthly unique visitors • 560.000 Average page impressions

**AERO MAGAZINE - LATINAMERICA** • In spanish  
• 51.000 Monthly unique visitors • 115.000 Average page impressions

RUN OF SITE	CPM BRAZIL	CPM LATIN MERICA
SUPER BANNER	US\$ 80	US\$ 60
FULL BANNER	US\$ 60	US\$ 40
MEDIUM RECTANGLE	US\$ 30	US\$ 20
HALF PAGE	US\$ 50	US\$ 30
FIXED IN A SPECIFIC PAGE	CPM BRAZIL	CPM LATIN AMERICA
SUPER BANNER	US\$ 100	US\$ 80
FULL BANNER	US\$ 80	US\$ 60
MEDIUM RECTANGLE	US\$ 50	US\$ 40
HALF PAGE	US\$ 70	US\$ 50



INSTAGRAM.COM/AEROMAGAZINE  
**THE LARGEST NUMBER**  
OF FOLLOWERS IN A AVIATION PROFILE IN  
LATIN AMERICA.

**AERO MAGAZINE - BRAZIL** • In portuguese  
• 37.000 followers

FORMAT	BRAZIL
TEXT + IMAGE ORGANIC	US\$ 700
TEXT + IMAGE TARGETED	US\$ 850

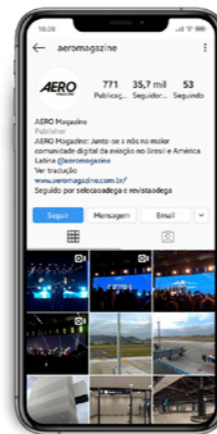


FACEBOOK.COM/AEROMAGAZINE  
**THE LARGEST NUMBER**  
OF FOLLOWERS  
IN AN AVIATION PAGE IN LATINAMERICA,  
CONSTANTLY REFRESHED WITH NEW  
EDITORIAL CONTENT



FACEBOOK.COM/AEROMAGAZINEAL  
**THE MOST VISITED**  
AVIATION PAGE IN SPANISH

SOCIAL MEDIAS



**ACCEPTED FILE FORMAT:**

- Format: JPEG
- Dimension: 1000 x 1000 px
- File Size: Free.
- Text : Free. For better results, up to 260 characters.

Obs: Text may contain URLs.

**AERO MAGAZINE - BRAZIL** • In portuguese  
• 320.000 followers

**AERO MAGAZINE - LATIN AMERICA** • In spanish  
• 3.000 Monthly unique visitors

FORMAT	BRAZIL	LATIN AMERICA	BRAZIL + LATIN AMERICA
TEXT + IMAGE ORGANIC	US\$ 750	US\$ 500	US\$ 1,000
TEXT + IMAGE TARGETED	US\$ 900	US\$ 650	US\$ 1,250

# MEANS

HIGH  
QUALITY  
AUDIENCE



**HTML E-MAIL** - Tool to reach high-net-worth Latin American decisors, business aviation users and opinion influencers.

AVAILABLE PLATFORMS	FORMAT	DIMENSION	FILE SIZE	RATE (UNIT)	MAXIMUM FREQUENCY
PORTUGUESE	HTML + JPEG (BOTH NEEDED)	FREE ADVISABLE: 600X800 PIXELS	UP TO 250KB	US\$ 1,500	2X PER MONTH
SPANISH	HTML + JPEG (BOTH NEEDED)	FREE ADVISABLE: 600X800 PIXELS	UP TO 250KB	US\$ 900	2X PER MONTH

**10.000**  
SUBSCRIBERS IN BRAZIL  
**4.000**  
SUBSCRIBERS IN LATIN AMERICA

**22%**  
OPEN RATE

**E-NEWSLETTER** - Weekly e-newsletter, keeps readers up to date with news and top stories.

AVAILABLE PLATFORMS	FORMAT	DIMENSION	FILE SIZE	RATE (UNIT)	MAXIMUM FREQUENCY
PORTUGUESE	BANNER SIZE 512 X128   HTML + JPEG (BOTH NEEDED)	FREE ADVISABLE: 600X800 PIXELS	UP TO 100 KB	US\$ 500	1X PER WEEK

**6.000**  
SUBSCRIBERS

**32%**  
OPEN RATE

**TUESDAYS**



# MEANS

EXCLUSIVE  
FLIGHT TESTS  
AND  
EDITORIAL  
CONTENTS



**SPONSORED HUB**

A compilation of articles already published by AERO MAGAZINE (e.G. Flight tests) in a hub, sponsored by your company through banners and weblinks to your website

AVAILABLE PLATFORMS	BANNER FILE FORMAT	DIMENSION	STATIC FILE SIZE	RATE (YEAR)
WEBSITE IN PORTUGUESE	JPEG	588X196 PIXELS	149 KB MAX	US\$ 2,500
WEBSITE IN SPANISH	JPEG	588X196 PIXELS	149 KB MAX	US\$ 1,500

**SPONSORED SPECIAL ARTICLES**

Associate your brand with special editorial content already published, generating new leads and visitors for your own site

TALK TO OUR COMMERCIAL REPRESENTATIVE TO KNOW THE AVAILABILITY OF TAILOR MADE PROPOSAL

**BRANDED CONTENT**

AERO MAGAZINE's content marketing department provides production in print and digital products. The content will be created based on client's needs. Tag "branded content" will appear inside each format

AVAILABLE PLATFORMS	BANNER FILE FORMAT	DIMENSION
IN PORTUGUESE	PRINT MAGAZINE DIGITAL MAGAZINE	FULL PAGE SPECIAL FORMATS UNDER REQUEST
IN SPANISH	DIGITAL MAGAZINE	FULL PAGE SPECIAL FORMATS UNDER REQUEST
IN ENGLISH	DIGITAL MAGAZINE	FULL PAGE SPECIAL FORMATS UNDER REQUEST

RATES UNDER REQUEST

**DIGITAL COVERAGES SPONSORSHIP** - Associate your brand to an expressive and unique editorial content generating over 1 million impressions using its three digital platforms per event

CHANNEL	FACEBOOK	INSTAGRAM	WEBSITE	CLASS 1	CLASS 2	CLASS 3
DELIVERY	EVENT BY @SPONSOR #SPONSOR SPONSOR'S PHRASE ( 20 CARACTERES MAX)	EVENT BY @SPONSOR #SPONSOR SPONSOR'S PHRASE ( 20 CARACTERES MAX)	EVENT BY SPONSOR'S LOGO (WITH WEB LINK)			
QUOTE 1	20 POSTINGS	20 POSTINGS	10 POSTINGS	US\$ 5,000	US\$ 4,000	US\$ 2,500
QUOTE 2	30 POSTINGS	30 POSTINGS	20 POSTINGS	US\$ 6,000	US\$ 5,000	US\$ 3,500
UNIQUE SPONSOR	ALL EVENT'S POSTINGS	ALL EVENT'S POSTINGS	ALL EVENTS POSTINGS	US\$ 9,000	US\$ 8,000	US\$ 5,000

CLASSIFICATION	EVENT	DATE
2	HAI / HELI-EXPO -USA	JAN 27-30
2	SUN'N FUN - USA	MAR 30 - APRIL 05
2	FIDAE - CHILE	MAR 31 - APRIL 05
3	HELIXP - BRAZIL	MAY 13-14
1	EBACE - EU	MAY 26-28
1	FARNBOROUGH - UK	JUL 20-24
2	OSHKOSH	JUL 20-26
2	LABACE	AUGUST
2	NBAA	OCT 6-8

AVAILABLE  
DIGITAL  
COVERAGES

## EXAMPLES



**aeromagazine** LABACE 2019 by #SPONSOR  
O imponente G600 está exposto durante todo o dia. #labace2019 #aeromagazine #avgeek #lifestyle #business #businessaviation #gulfstream #g600 #SPONSOR  
SPONSOR'S PHRASE  
8 sem



**Revista Aero Magazine**  
15 de agosto · Editado ·

LABACE 2019 by @SPONSOR  
Lançamento da Heli XP 2020. Coloque na agenda 12 e 14 de maio no HeliXP

#labace19 #aeromagazine #sponsor #business #avgeek #businessaviation #helixp #helipark #aviationshow #helicopters  
SPONSOR'S PHRASE



Labace 2019  
**Labace terá 50 aeronaves em exposição e espera atrair 11 mil pessoas**  
Maior evento da aviação de negócios do país começa na próxima semana

Acontece na Labace 2019 by **SPONSOR'S LOGO**

# IS

THE  
BEST  
PLACE  
TO LAND



# TWELVE MONTHS COVER PAGES

**BRAZIL**  
• In portuguese



**BRAZIL**  
• In portuguese



**LATIN AMERICA**  
• In spanish



**INTERNATIONAL**  
• in english



A E R O M A G A Z I N E  
2020

INNER EDITORA E EVENTOS

RUA CORGIE ASSAD ABDALLA, 845  
SÃO PAULO, SP, BRASIL 05622-010

INNER PUBLISHING NET

MIAMI-OPA LOCKA EXECUTIVE AIRPORT  
14200 NW 42ND AVE, HANGAR 8, SUITE  
806, OPA-LOCAK, FL, USA 33054